

## DIRECCIÓN EJECUTIVA DE PRERROGATIVAS Y PARTIDOS POLÍTICOS

## DIRECCIÓN DE VERIFICACIÓN Y MONITOREO

## SISTEMA INTEGRAL DE VERIFICACIÓN Y MONITOREO

## INFORME DE MONITOREO

## CENACOM

## OFICINAS CENTRALES

Corte del 17/04/2013 al 18/04/2013

| INFORME PARA EL COMITÉ          |         |                        |                                |                 |       |                            |                     |         |                    |         |                                |         |                        |         |                     |         |
|---------------------------------|---------|------------------------|--------------------------------|-----------------|-------|----------------------------|---------------------|---------|--------------------|---------|--------------------------------|---------|------------------------|---------|---------------------|---------|
| No.                             | ENTIDAD | PLAZA                  | DISTRITO                       | ESTACIÓN /CANAL | ACTOR | PROMOCIONALES PAUTADOS (A) | DENTRO DE PAUTA (B) | % (B/A) | FUERA DE PAUTA (C) | % (C/A) | PROMOCIONALES TRANSMITIDOS (D) | % (D/A) | PROBLEMAS TÉCNICOS (E) | % (E/A) | NO TRANSMITIDOS (F) | % (F/A) |
| 1                               | PUEBLA  | 98 - HUAUCHINANGO      | 01 - HUAUCHINANGO DE DEGOLLADO | XENG-AM 870     | IEE   | 58                         | 38                  | 65.52   | 13                 | 22.41   | 51                             | 87.93   | 0                      | 0       | 7                   | 12.07   |
| 2                               |         |                        |                                |                 | IFE   | 60                         | 35                  | 58.33   | 18                 | 30      | 53                             | 88.33   | 0                      | 0       | 7                   | 11.67   |
| 3                               |         |                        |                                |                 | MC    | 4                          | 3                   | 75      | 0                  | 0       | 3                              | 75      | 0                      | 0       | 1                   | 25      |
| 4                               |         |                        |                                |                 | PAN   | 8                          | 6                   | 75      | 2                  | 25      | 8                              | 100     | 0                      | 0       | 0                   | 0       |
| 5                               |         |                        |                                |                 | PCPP  | 1                          | 1                   | 100     | 0                  | 0       | 1                              | 100     | 0                      | 0       | 0                   | 0       |
| 6                               |         |                        |                                |                 | PNA   | 5                          | 4                   | 80      | 1                  | 20      | 5                              | 100     | 0                      | 0       | 0                   | 0       |
| 7                               |         |                        |                                |                 | PRD   | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       |
| 8                               |         |                        |                                |                 | PRI   | 14                         | 13                  | 92.86   | 1                  | 7.14    | 14                             | 100     | 0                      | 0       | 0                   | 0       |
| 9                               |         |                        |                                |                 | PSI   | 2                          | 2                   | 100     | 0                  | 0       | 2                              | 100     | 0                      | 0       | 0                   | 0       |
| 10                              |         |                        |                                |                 | PT    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       |
| 11                              |         |                        |                                |                 | PVEM  | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       |
| 12                              |         |                        |                                |                 | TEEP  | 28                         | 23                  | 82.14   | 2                  | 7.14    | 25                             | 89.29   | 0                      | 0       | 3                   | 10.71   |
| TOTAL CANAL: XENG-AM 870        |         |                        |                                |                 |       | 192                        | 137                 | 71.35   | 37                 | 19.27   | 174                            | 90.63   | 0                      | 0       | 18                  | 9.38    |
| TOTAL MEDIO: RADIO CONCESIONADO |         |                        |                                |                 |       | 192                        | 137                 | 71.35   | 37                 | 19.27   | 174                            | 90.63   | 0                      | 0       | 18                  | 9.38    |
| 13                              | PUEBLA  | 98 - HUAUCHINANGO      | 01 - HUAUCHINANGO DE DEGOLLADO | XHNGO-FM 98.9   | IEE   | 58                         | 56                  | 96.55   | 2                  | 3.45    | 58                             | 100     | 0                      | 0       | 0                   | 0       |
| 14                              |         |                        |                                |                 | IFE   | 60                         | 58                  | 96.67   | 2                  | 3.33    | 60                             | 100     | 0                      | 0       | 0                   | 0       |
| 15                              |         |                        |                                |                 | MC    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       |
| 16                              |         |                        |                                |                 | PAN   | 8                          | 8                   | 100     | 0                  | 0       | 8                              | 100     | 0                      | 0       | 0                   | 0       |
| 17                              |         |                        |                                |                 | PCPP  | 1                          | 1                   | 100     | 0                  | 0       | 1                              | 100     | 0                      | 0       | 0                   | 0       |
| 18                              |         |                        |                                |                 | PNA   | 5                          | 5                   | 100     | 0                  | 0       | 5                              | 100     | 0                      | 0       | 0                   | 0       |
| 19                              |         |                        |                                |                 | PRD   | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       |
| 20                              |         |                        |                                |                 | PRI   | 14                         | 13                  | 92.86   | 1                  | 7.14    | 14                             | 100     | 0                      | 0       | 0                   | 0       |
| 21                              |         |                        |                                |                 | PSI   | 2                          | 2                   | 100     | 0                  | 0       | 2                              | 100     | 0                      | 0       | 0                   | 0       |
| 22                              |         |                        |                                |                 | PT    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       |
| 23                              |         |                        |                                |                 | PVEM  | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       |
| 24                              |         |                        |                                |                 | TEEP  | 28                         | 27                  | 96.43   | 1                  | 3.57    | 28                             | 100     | 0                      | 0       | 0                   | 0       |
| TOTAL CANAL: XHNGO-FM 98.9      |         |                        |                                |                 |       | 192                        | 186                 | 96.88   | 6                  | 3.13    | 192                            | 100     | 0                      | 0       | 0                   | 0       |
| 25                              | PUEBLA  | 98 - HUAUCHINANGO      | 01 - HUAUCHINANGO DE DEGOLLADO | XHTEZ-FM 90.9   | IEE   | 58                         | 56                  | 96.55   | 2                  | 3.45    | 58                             | 100     | 0                      | 0       | 0                   | 0       |
| 26                              |         |                        |                                |                 | IFE   | 60                         | 58                  | 96.67   | 2                  | 3.33    | 60                             | 100     | 0                      | 0       | 0                   | 0       |
| 27                              |         |                        |                                |                 | MC    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       |
| 28                              |         |                        |                                |                 | PAN   | 8                          | 8                   | 100     | 0                  | 0       | 8                              | 100     | 0                      | 0       | 0                   | 0       |
| 29                              |         |                        |                                |                 | PCPP  | 1                          | 1                   | 100     | 0                  | 0       | 1                              | 100     | 0                      | 0       | 0                   | 0       |
| 30                              |         |                        |                                |                 | PNA   | 5                          | 5                   | 100     | 0                  | 0       | 5                              | 100     | 0                      | 0       | 0                   | 0       |
| 31                              |         |                        |                                |                 | PRD   | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       |
| 32                              |         |                        |                                |                 | PRI   | 14                         | 13                  | 92.86   | 1                  | 7.14    | 14                             | 100     | 0                      | 0       | 0                   | 0       |
| 33                              |         |                        |                                |                 | PSI   | 2                          | 2                   | 100     | 0                  | 0       | 2                              | 100     | 0                      | 0       | 0                   | 0       |
| 34                              |         |                        |                                |                 | PT    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       |
| 35                              |         |                        |                                |                 | PVEM  | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       |
| 36                              |         |                        |                                |                 | TEEP  | 28                         | 27                  | 96.43   | 1                  | 3.57    | 28                             | 100     | 0                      | 0       | 0                   | 0       |
| TOTAL CANAL: XHTEZ-FM 90.9      |         |                        |                                |                 |       | 192                        | 186                 | 96.88   | 6                  | 3.13    | 192                            | 100     | 0                      | 0       | 0                   | 0       |
| 37                              | PUEBLA  | 98 - HUAUCHINANGO      | 01 - HUAUCHINANGO DE DEGOLLADO | XHZTP-FM 105.3  | IEE   | 58                         | 56                  | 96.55   | 2                  | 3.45    | 58                             | 100     | 0                      | 0       | 0                   | 0       |
| 38                              |         |                        |                                |                 | IFE   | 60                         | 58                  | 96.67   | 2                  | 3.33    | 60                             | 100     | 0                      | 0       | 0                   | 0       |
| 39                              |         |                        |                                |                 | MC    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       |
| 40                              |         |                        |                                |                 | PAN   | 8                          | 8                   | 100     | 0                  | 0       | 8                              | 100     | 0                      | 0       | 0                   | 0       |
| 41                              |         |                        |                                |                 | PCPP  | 1                          | 1                   | 100     | 0                  | 0       | 1                              | 100     | 0                      | 0       | 0                   | 0       |
| 42                              |         |                        |                                |                 | PNA   | 5                          | 5                   | 100     | 0                  | 0       | 5                              | 100     | 0                      | 0       | 0                   | 0       |
| 43                              |         |                        |                                |                 | PRD   | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       |
| 44                              |         |                        |                                |                 | PRI   | 14                         | 13                  | 92.86   | 1                  | 7.14    | 14                             | 100     | 0                      | 0       | 0                   | 0       |
| 45                              |         |                        |                                |                 | PSI   | 2                          | 2                   | 100     | 0                  | 0       | 2                              | 100     | 0                      | 0       | 0                   | 0       |
| 46                              |         |                        |                                |                 | PT    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       |
| 47                              |         |                        |                                |                 | PVEM  | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       |
| 48                              |         |                        |                                |                 | TEEP  | 28                         | 27                  | 96.43   | 1                  | 3.57    | 28                             | 100     | 0                      | 0       | 0                   | 0       |
| TOTAL CANAL: XHZTP-FM 105.3     |         |                        |                                |                 |       | 192                        | 186                 | 96.88   | 6                  | 3.13    | 192                            | 100     | 0                      | 0       | 0                   | 0       |
| TOTAL MEDIO: RADIO PERMISIONADO |         |                        |                                |                 |       | 576                        | 558                 | 96.88   | 18                 | 3.13    | 576                            | 100     | 0                      | 0       | 0                   | 0       |
| TOTAL CEVEM: 98 - HUAUCHINANGO  |         |                        |                                |                 |       | 768                        | 695                 | 90.49   | 55                 | 7.16    | 750                            | 97.66   | 0                      | 0       | 18                  | 2.34    |
| 49                              | PUEBLA  | 99 - SAN PEDRO CHOLULA | 10 - CHOLULA DE RIVADAVIA      | XECD-AM 1170    | IEE   | 58                         | 58                  | 100     | 0                  | 0       | 58                             | 100     | 0                      | 0       | 0                   | 0       |
| 50                              |         |                        |                                |                 | IFE   | 60                         | 60                  | 100     | 0                  | 0       | 60                             | 100     | 0                      | 0       | 0                   | 0       |
| 51                              |         |                        |                                |                 | MC    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       |
| 52                              |         |                        |                                |                 | PAN   | 8                          | 8                   | 100     | 0                  | 0       | 8                              | 100     | 0                      | 0       | 0                   | 0       |
| 53                              |         |                        |                                |                 | PCPP  | 1                          | 1                   | 100     | 0                  | 0       | 1                              | 100     | 0                      | 0       | 0                   | 0       |
| 54                              |         |                        |                                |                 | PNA   | 5                          | 5                   | 100     | 0                  | 0       | 5                              | 100     | 0                      | 0       | 0                   | 0       |
| 55                              |         |                        |                                |                 | PRD   | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       |
| 56                              |         |                        |                                |                 | PRI   | 14                         | 14                  | 100     | 0                  | 0       | 14                             | 100     | 0                      | 0       | 0                   | 0       |
| 57                              |         |                        |                                |                 | PSI   | 2                          | 2                   | 100     | 0                  | 0       | 2                              | 100     | 0                      | 0       | 0                   | 0       |
| 58                              |         |                        |                                |                 | PT    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       |
| 59                              |         |                        |                                |                 | PVEM  | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       |
| 60                              |         |                        |                                |                 | TEEP  | 28                         | 28                  | 100     | 0                  | 0       | 28                             | 100     | 0                      | 0       | 0                   | 0       |
| TOTAL CANAL: XECD-AM 1170       |         |                        |                                |                 |       | 192                        | 192                 | 100     | 0                  | 0       | 192                            | 100     | 0                      | 0       | 0                   | 0       |
| 61                              | PUEBLA  | 99 - SAN PEDRO CHOLULA | 10 - CHOLULA DE RIVADAVIA      | XEHR-AM 1090    | IEE   | 58                         | 58                  | 100     | 0                  | 0       | 58                             | 100     | 0                      | 0       | 0                   | 0       |
| 62                              |         |                        |                                |                 | IFE   | 60                         | 60                  | 100     | 0                  | 0       | 60                             | 100     | 0                      | 0       | 0                   | 0       |
| 63                              |         |                        |                                |                 | MC    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       |
| 64                              |         |                        |                                |                 | PAN   | 8                          | 8                   | 100     | 0                  | 0       | 8                              | 100     | 0                      | 0       | 0                   | 0       |
| 65                              |         |                        |                                |                 | PCPP  | 1                          | 1                   | 100     | 0                  | 0       | 1                              | 100     | 0                      | 0       | 0                   | 0       |
| 66                              |         |                        |                                |                 | PNA   | 5                          | 5                   | 100     | 0                  | 0       | 5                              | 100     | 0                      | 0       | 0                   | 0       |
| 67                              |         |                        |                                |                 | PRD   | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       |
| 68                              |         |                        |                                |                 | PRI   | 14                         | 14                  | 100     | 0                  | 0       | 14                             | 100     | 0                      | 0       | 0                   | 0       |
| 69                              |         |                        |                                |                 | PSI   | 2                          | 2                   | 100     | 0                  | 0       | 2                              | 100     | 0                      | 0       | 0                   | 0       |
| 70                              |         |                        |                                |                 | PT    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       |
| 71                              |         |                        |                                |                 | PVEM  | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       |
| 72                              |         |                        |                                |                 | TEEP  | 28                         | 28                  | 100     | 0                  | 0       | 28                             | 100     | 0                      | 0       | 0                   | 0       |
| TOTAL CANAL: XEHR-AM 1090       |         |                        |                                |                 |       | 192                        | 192                 | 100     | 0                  | 0       | 192                            | 100     | 0                      | 0       | 0                   | 0       |
| 73                              |         |                        |                                |                 | IEE   | 58                         | 58                  | 100     | 0                  | 0       | 58                             | 100     | 0                      | 0       | 0                   | 0       |
| 74                              |         |                        |                                |                 | IFE   | 60                         | 60                  | 100     | 0                  | 0       | 60                             | 100     | 0                      | 0       | 0                   | 0       |
| 75                              |         |                        |                                |                 | MC    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       |
| 76                              |         |                        |                                |                 | PAN   | 8                          | 8                   | 100     | 0                  | 0       | 8                              | 100     | 0                      | 0       | 0                   | 0       |
| 77                              |         |                        |                                |                 | PCPP  | 1                          | 1                   | 100     | 0                  | 0       | 1                              | 100     | 0                      | 0       | 0                   | 0       |

| No.                         | ENTIDAD | PLAZA                   | DISTRITO                   | ESTACIÓN /CANAL | ACTOR | PROMOCIONALES PAUTADOS (A) | DENTRO DE PAUTA (B) | % (B/A) | FUERA DE PAUTA (C) | % (C/A) | PROMOCIONALES TRANSMITIDOS (D) | % (D/A) | PROBLEMAS TÉCNICOS (E) | % (E/A) | NO TRANSMITIDOS (F) | % (F/A) |   |   |   |
|-----------------------------|---------|-------------------------|----------------------------|-----------------|-------|----------------------------|---------------------|---------|--------------------|---------|--------------------------------|---------|------------------------|---------|---------------------|---------|---|---|---|
| 78                          | PUEBLA  | 99 - SAN PEDRO CHOLULLA | 10 - CHOLULLA DE RIVADAVIA | XEPUE-AM 1210   | PNA   | 5                          | 5                   | 100     | 0                  | 0       | 5                              | 100     | 0                      | 0       | 0                   | 0       |   |   |   |
| 79                          |         |                         |                            |                 | PRD   | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 |   |
| 80                          |         |                         |                            |                 | PRI   | 14                         | 14                  | 100     | 0                  | 0       | 14                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 |   |
| 81                          |         |                         |                            |                 | PSI   | 2                          | 2                   | 100     | 0                  | 0       | 2                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 82                          |         |                         |                            |                 | PT    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 83                          |         |                         |                            |                 | PVEM  | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 84                          |         |                         |                            |                 | TEEP  | 28                         | 28                  | 100     | 0                  | 0       | 28                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| TOTAL CANAL: XEPUE-AM 1210  |         |                         |                            |                 |       | 192                        | 192                 | 100     | 0                  | 0       | 192                            | 100     | 0                      | 0       | 0                   | 0       |   |   |   |
| 85                          | PUEBLA  | 99 - SAN PEDRO CHOLULLA | 10 - CHOLULLA DE RIVADAVIA | XEZT-AM 1250    | IEE   | 58                         | 58                  | 100     | 0                  | 0       | 58                             | 100     | 0                      | 0       | 0                   | 0       |   |   |   |
| 86                          |         |                         |                            |                 | IFE   | 60                         | 60                  | 100     | 0                  | 0       | 60                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 |   |
| 87                          |         |                         |                            |                 | MC    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 |   |
| 88                          |         |                         |                            |                 | PAN   | 8                          | 8                   | 100     | 0                  | 0       | 8                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 89                          |         |                         |                            |                 | PCPP  | 1                          | 1                   | 100     | 0                  | 0       | 1                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 90                          |         |                         |                            |                 | PNA   | 5                          | 5                   | 100     | 0                  | 0       | 5                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 91                          |         |                         |                            |                 | PRD   | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 92                          |         |                         |                            |                 | PRI   | 14                         | 14                  | 100     | 0                  | 0       | 14                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 93                          |         |                         |                            |                 | PSI   | 2                          | 2                   | 100     | 0                  | 0       | 2                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 94                          |         |                         |                            |                 | PT    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 95                          |         |                         |                            |                 | PVEM  | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 96                          |         |                         |                            |                 | TEEP  | 28                         | 28                  | 100     | 0                  | 0       | 28                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| TOTAL CANAL: XEZT-AM 1250   |         |                         |                            |                 |       | 192                        | 192                 | 100     | 0                  | 0       | 192                            | 100     | 0                      | 0       | 0                   | 0       |   |   |   |
| 97                          | PUEBLA  | 99 - SAN PEDRO CHOLULLA | 10 - CHOLULLA DE RIVADAVIA | XEZAR-AM 920    | IEE   | 58                         | 58                  | 100     | 0                  | 0       | 58                             | 100     | 0                      | 0       | 0                   | 0       |   |   |   |
| 98                          |         |                         |                            |                 | IFE   | 60                         | 60                  | 100     | 0                  | 0       | 60                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 |   |
| 99                          |         |                         |                            |                 | MC    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 |   |
| 100                         |         |                         |                            |                 | PAN   | 8                          | 8                   | 100     | 0                  | 0       | 8                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 101                         |         |                         |                            |                 | PCPP  | 1                          | 1                   | 100     | 0                  | 0       | 1                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 102                         |         |                         |                            |                 | PNA   | 5                          | 5                   | 100     | 0                  | 0       | 5                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 103                         |         |                         |                            |                 | PRD   | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 104                         |         |                         |                            |                 | PRI   | 14                         | 14                  | 100     | 0                  | 0       | 14                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 105                         |         |                         |                            |                 | PSI   | 2                          | 2                   | 100     | 0                  | 0       | 2                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 106                         |         |                         |                            |                 | PT    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 107                         |         |                         |                            |                 | PVEM  | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 108                         |         |                         |                            |                 | TEEP  | 28                         | 28                  | 100     | 0                  | 0       | 28                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| TOTAL CANAL: XEZAR-AM 920   |         |                         |                            |                 |       | 192                        | 192                 | 100     | 0                  | 0       | 192                            | 100     | 0                      | 0       | 0                   | 0       |   |   |   |
| 109                         | PUEBLA  | 99 - SAN PEDRO CHOLULLA | 10 - CHOLULLA DE RIVADAVIA | XEPA-AM 1010    | IEE   | 58                         | 57                  | 98.28   | 1                  | 1.72    | 58                             | 100     | 0                      | 0       | 0                   | 0       |   |   |   |
| 110                         |         |                         |                            |                 | IFE   | 60                         | 60                  | 100     | 0                  | 0       | 60                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 |   |
| 111                         |         |                         |                            |                 | MC    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 |   |
| 112                         |         |                         |                            |                 | PAN   | 8                          | 8                   | 100     | 0                  | 0       | 8                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 113                         |         |                         |                            |                 | PCPP  | 1                          | 1                   | 100     | 0                  | 0       | 1                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 114                         |         |                         |                            |                 | PNA   | 5                          | 5                   | 100     | 0                  | 0       | 5                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 115                         |         |                         |                            |                 | PRD   | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 116                         |         |                         |                            |                 | PRI   | 14                         | 14                  | 100     | 0                  | 0       | 14                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 117                         |         |                         |                            |                 | PSI   | 2                          | 2                   | 100     | 0                  | 0       | 2                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 118                         |         |                         |                            |                 | PT    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 119                         |         |                         |                            |                 | PVEM  | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 120                         |         |                         |                            |                 | TEEP  | 28                         | 28                  | 100     | 0                  | 0       | 28                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| TOTAL CANAL: XEPA-AM 1010   |         |                         |                            |                 |       | 192                        | 191                 | 99.48   | 1                  | 0.52    | 192                            | 100     | 0                      | 0       | 0                   | 0       |   |   |   |
| 121                         | PUEBLA  | 99 - SAN PEDRO CHOLULLA | 10 - CHOLULLA DE RIVADAVIA | XEPOP-AM 1120   | IEE   | 58                         | 58                  | 100     | 0                  | 0       | 58                             | 100     | 0                      | 0       | 0                   | 0       |   |   |   |
| 122                         |         |                         |                            |                 | IFE   | 60                         | 60                  | 100     | 0                  | 0       | 60                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 |   |
| 123                         |         |                         |                            |                 | MC    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 124                         |         |                         |                            |                 | PAN   | 8                          | 8                   | 100     | 0                  | 0       | 8                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 125                         |         |                         |                            |                 | PCPP  | 1                          | 1                   | 100     | 0                  | 0       | 1                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 126                         |         |                         |                            |                 | PNA   | 5                          | 5                   | 100     | 0                  | 0       | 5                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 127                         |         |                         |                            |                 | PRD   | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 128                         |         |                         |                            |                 | PRI   | 14                         | 14                  | 100     | 0                  | 0       | 14                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 129                         |         |                         |                            |                 | PSI   | 2                          | 2                   | 100     | 0                  | 0       | 2                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 130                         |         |                         |                            |                 | PT    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 131                         |         |                         |                            |                 | PVEM  | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 132                         |         |                         |                            |                 | TEEP  | 28                         | 28                  | 100     | 0                  | 0       | 28                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| TOTAL CANAL: XEPOP-AM 1120  |         |                         |                            |                 |       | 192                        | 192                 | 100     | 0                  | 0       | 192                            | 100     | 0                      | 0       | 0                   | 0       |   |   |   |
| 133                         | PUEBLA  | 99 - SAN PEDRO CHOLULLA | 10 - CHOLULLA DE RIVADAVIA | XHJE-FM 94.1    | IEE   | 58                         | 58                  | 100     | 0                  | 0       | 58                             | 100     | 0                      | 0       | 0                   | 0       |   |   |   |
| 134                         |         |                         |                            |                 | IFE   | 60                         | 60                  | 100     | 0                  | 0       | 60                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 135                         |         |                         |                            |                 | MC    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 136                         |         |                         |                            |                 | PAN   | 8                          | 8                   | 100     | 0                  | 0       | 8                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 137                         |         |                         |                            |                 | PCPP  | 1                          | 1                   | 100     | 0                  | 0       | 1                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 138                         |         |                         |                            |                 | PNA   | 5                          | 5                   | 100     | 0                  | 0       | 5                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 139                         |         |                         |                            |                 | PRD   | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 140                         |         |                         |                            |                 | PRI   | 14                         | 14                  | 100     | 0                  | 0       | 14                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 141                         |         |                         |                            |                 | PSI   | 2                          | 2                   | 100     | 0                  | 0       | 2                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 142                         |         |                         |                            |                 | PT    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 143                         |         |                         |                            |                 | PVEM  | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 144                         |         |                         |                            |                 | TEEP  | 28                         | 28                  | 100     | 0                  | 0       | 28                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| TOTAL CANAL: XHJE-FM 94.1   |         |                         |                            |                 |       | 192                        | 192                 | 100     | 0                  | 0       | 192                            | 100     | 0                      | 0       | 0                   | 0       |   |   |   |
| 145                         | PUEBLA  | 99 - SAN PEDRO CHOLULLA | 10 - CHOLULLA DE RIVADAVIA | XHNP-FM 89.3    | IEE   | 58                         | 58                  | 100     | 0                  | 0       | 58                             | 100     | 0                      | 0       | 0                   | 0       |   |   |   |
| 146                         |         |                         |                            |                 | IFE   | 60                         | 60                  | 100     | 0                  | 0       | 60                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 147                         |         |                         |                            |                 | MC    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 148                         |         |                         |                            |                 | PAN   | 8                          | 8                   | 100     | 0                  | 0       | 8                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 149                         |         |                         |                            |                 | PCPP  | 1                          | 1                   | 100     | 0                  | 0       | 1                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 150                         |         |                         |                            |                 | PNA   | 5                          | 5                   | 100     | 0                  | 0       | 5                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 151                         |         |                         |                            |                 | PRD   | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 152                         |         |                         |                            |                 | PRI   | 14                         | 14                  | 100     | 0                  | 0       | 14                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 153                         |         |                         |                            |                 | PSI   | 2                          | 2                   | 100     | 0                  | 0       | 2                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 154                         |         |                         |                            |                 | PT    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 155                         |         |                         |                            |                 | PVEM  | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 156                         |         |                         |                            |                 | TEEP  | 28                         | 28                  | 100     | 0                  | 0       | 28                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| TOTAL CANAL: XHNP-FM 89.3   |         |                         |                            |                 |       | 192                        | 192                 | 100     | 0                  | 0       | 192                            | 100     | 0                      | 0       | 0                   | 0       |   |   |   |
| 157                         | PUEBLA  | 99 - SAN PEDRO CHOLULLA | 10 - CHOLULLA DE RIVADAVIA | XHOLA-FM 105.1  | IEE   | 58                         | 58                  | 100     | 0                  | 0       | 58                             | 100     | 0                      | 0       | 0                   | 0       |   |   |   |
| 158                         |         |                         |                            |                 | IFE   | 60                         | 60                  | 100     | 0                  | 0       | 60                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 159                         |         |                         |                            |                 | MC    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 160                         |         |                         |                            |                 | PAN   | 8                          | 8                   | 100     | 0                  | 0       | 8                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 161                         |         |                         |                            |                 | PCPP  | 1                          | 1                   | 100     | 0                  | 0       | 1                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 162                         |         |                         |                            |                 | PNA   | 5                          | 5                   | 100     | 0                  | 0       | 5                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 163                         |         |                         |                            |                 | PRD   | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 164                         |         |                         |                            |                 | PRI   | 14                         | 14                  | 100     | 0                  | 0       | 14                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 165                         |         |                         |                            |                 | PSI   | 2                          | 2                   | 100     | 0                  | 0       | 2                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 166                         |         |                         |                            |                 | PT    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 167                         |         |                         |                            |                 | PVEM  | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 168                         |         |                         |                            |                 | TEEP  | 28                         | 28                  | 100     | 0                  | 0       | 28                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| TOTAL CANAL: XHOLA-FM 105.1 |         |                         |                            |                 |       | 192                        | 192                 | 100     | 0                  | 0       | 192                            | 100     | 0                      | 0       | 0                   | 0       |   |   |   |
| 169                         |         |                         |                            |                 | IEE   | 58                         | 58                  | 100     | 0                  | 0       | 58                             | 100     | 0                      | 0       | 0                   | 0       |   |   |   |
| 170                         |         |                         |                            |                 | IFE   | 60                         | 60                  | 100     | 0                  | 0       | 60                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 |   |
| 171                         |         |                         |                            |                 | MC    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |

| No.                             | ENTIDAD | PLAZA                   | DISTRITO                   | ESTACIÓN /CANAL | ACTOR  | PROMOCIONALES PAUTADOS (A) | DENTRO DE PAUTA (B)        | %(B/A)        | FUERA DE PAUTA (C) | %(C/A) | PROMOCIONALES TRANSMITIDOS (D) | %(D/A) | PROBLEMAS TÉCNICOS (E) | %(E/A) | NO TRANSMITIDOS (F) | %(F/A) |   |      |   |   |
|---------------------------------|---------|-------------------------|----------------------------|-----------------|--------|----------------------------|----------------------------|---------------|--------------------|--------|--------------------------------|--------|------------------------|--------|---------------------|--------|---|------|---|---|
| 172                             | PUEBLA  | 99 - SAN PEDRO CHOLULLA | 10 - CHOLULLA DE RIVADAVIA | XHORO-FM 94.9   | PAN    | 8                          | 8                          | 100           | 0                  | 0      | 8                              | 100    | 0                      | 0      | 0                   | 0      |   |      |   |   |
| 173                             |         |                         |                            |                 | PCPP   | 1                          | 1                          | 100           | 0                  | 0      | 1                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 174                             |         |                         |                            |                 | PNA    | 5                          | 5                          | 100           | 0                  | 0      | 5                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 175                             |         |                         |                            |                 | PRD    | 4                          | 4                          | 100           | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 176                             |         |                         |                            |                 | PRI    | 14                         | 14                         | 100           | 0                  | 0      | 14                             | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 177                             |         |                         |                            |                 | PSI    | 2                          | 2                          | 100           | 0                  | 0      | 2                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    | 0 |   |
| 178                             |         |                         |                            |                 | PT     | 4                          | 4                          | 100           | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    | 0 |   |
| 179                             |         |                         |                            |                 | PVEM   | 4                          | 4                          | 100           | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    | 0 |   |
| 180                             |         |                         |                            |                 | TEEP   | 28                         | 28                         | 100           | 0                  | 0      | 28                             | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    | 0 |   |
| TOTAL CANAL: XHORO-FM 94.9      |         |                         |                            |                 |        | 192                        | 192                        | 100           | 0                  | 0      | 192                            | 100    | 0                      | 0      | 0                   | 0      |   |      |   |   |
| 181                             |         |                         |                            |                 | PUEBLA | 99 - SAN PEDRO CHOLULLA    | 10 - CHOLULLA DE RIVADAVIA | XHPBA-FM 98.7 | IEE                | 58     | 58                             | 100    | 0                      | 0      | 58                  | 100    | 0 | 0    | 0 | 0 |
| 182                             | IFE     | 60                      | 59                         | 98.33           |        |                            |                            |               | 1                  | 1.67   | 60                             | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 183                             | MC      | 4                       | 4                          | 100             |        |                            |                            |               | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 184                             | PAN     | 8                       | 8                          | 100             |        |                            |                            |               | 0                  | 0      | 8                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 185                             | PCPP    | 1                       | 1                          | 100             |        |                            |                            |               | 0                  | 0      | 1                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 186                             | PNA     | 5                       | 5                          | 100             |        |                            |                            |               | 0                  | 0      | 5                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 187                             | PRD     | 4                       | 4                          | 100             |        |                            |                            |               | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 188                             | PRI     | 14                      | 14                         | 100             |        |                            |                            |               | 0                  | 0      | 14                             | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 189                             | PSI     | 2                       | 2                          | 100             |        |                            |                            |               | 0                  | 0      | 2                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 190                             | PT      | 4                       | 4                          | 100             |        |                            |                            |               | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 191                             | PVEM    | 4                       | 4                          | 100             |        |                            |                            |               | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 192                             | TEEP    | 28                      | 28                         | 100             |        |                            |                            |               | 0                  | 0      | 28                             | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| TOTAL CANAL: XHPBA-FM 98.7      |         |                         |                            |                 |        |                            |                            |               | 192                | 191    | 99.48                          | 1      | 0.52                   | 192    | 100                 | 0      | 0 | 0    | 0 |   |
| 193                             | PUEBLA  | 99 - SAN PEDRO CHOLULLA | 10 - CHOLULLA DE RIVADAVIA | XHRC-FM 91.7    |        |                            |                            |               | IEE                | 58     | 53                             | 91.38  | 0                      | 0      | 53                  | 91.38  | 5 | 8.62 | 0 | 0 |
| 194                             |         |                         |                            |                 | IFE    | 60                         | 55                         | 91.67         | 0                  | 0      | 55                             | 91.67  | 5                      | 8.33   | 0                   | 0      | 0 | 0    |   |   |
| 195                             |         |                         |                            |                 | MC     | 4                          | 4                          | 100           | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 196                             |         |                         |                            |                 | PAN    | 8                          | 8                          | 100           | 0                  | 0      | 8                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 197                             |         |                         |                            |                 | PCPP   | 1                          | 1                          | 100           | 0                  | 0      | 1                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 198                             |         |                         |                            |                 | PNA    | 5                          | 5                          | 100           | 0                  | 0      | 5                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 199                             |         |                         |                            |                 | PRD    | 4                          | 4                          | 100           | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 200                             |         |                         |                            |                 | PRI    | 14                         | 14                         | 100           | 0                  | 0      | 14                             | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 201                             |         |                         |                            |                 | PSI    | 2                          | 2                          | 100           | 0                  | 0      | 2                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 202                             |         |                         |                            |                 | PT     | 4                          | 4                          | 100           | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 203                             |         |                         |                            |                 | PVEM   | 4                          | 4                          | 100           | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 204                             |         |                         |                            |                 | TEEP   | 28                         | 26                         | 92.86         | 0                  | 0      | 26                             | 92.86  | 2                      | 7.14   | 0                   | 0      | 0 | 0    |   |   |
| TOTAL CANAL: XHRC-FM 91.7       |         |                         |                            |                 |        | 192                        | 180                        | 93.75         | 0                  | 0      | 180                            | 93.75  | 12                     | 6.25   | 0                   | 0      |   |      |   |   |
| 205                             |         |                         |                            |                 | PUEBLA | 99 - SAN PEDRO CHOLULLA    | 10 - CHOLULLA DE RIVADAVIA | XHRH-FM 103.3 | IEE                | 58     | 58                             | 100    | 0                      | 0      | 58                  | 100    | 0 | 0    | 0 | 0 |
| 206                             | IFE     | 60                      | 60                         | 100             |        |                            |                            |               | 0                  | 0      | 60                             | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 207                             | MC      | 4                       | 4                          | 100             |        |                            |                            |               | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 208                             | PAN     | 8                       | 8                          | 100             |        |                            |                            |               | 0                  | 0      | 8                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 209                             | PCPP    | 1                       | 1                          | 100             |        |                            |                            |               | 0                  | 0      | 1                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 210                             | PNA     | 5                       | 5                          | 100             |        |                            |                            |               | 0                  | 0      | 5                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 211                             | PRD     | 4                       | 4                          | 100             |        |                            |                            |               | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 212                             | PRI     | 14                      | 14                         | 100             |        |                            |                            |               | 0                  | 0      | 14                             | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 213                             | PSI     | 2                       | 2                          | 100             |        |                            |                            |               | 0                  | 0      | 2                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 214                             | PT      | 4                       | 4                          | 100             |        |                            |                            |               | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 215                             | PVEM    | 4                       | 4                          | 100             |        |                            |                            |               | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 216                             | TEEP    | 28                      | 28                         | 100             |        |                            |                            |               | 0                  | 0      | 28                             | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| TOTAL CANAL: XHRH-FM 103.3      |         |                         |                            |                 |        |                            |                            |               | 192                | 192    | 100                            | 0      | 0                      | 192    | 100                 | 0      | 0 | 0    | 0 |   |
| 217                             | PUEBLA  | 99 - SAN PEDRO CHOLULLA | 10 - CHOLULLA DE RIVADAVIA | XHRS-FM 90.1    |        |                            |                            |               | IEE                | 58     | 58                             | 100    | 0                      | 0      | 58                  | 100    | 0 | 0    | 0 | 0 |
| 218                             |         |                         |                            |                 | IFE    | 60                         | 59                         | 98.33         | 1                  | 1.67   | 60                             | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 219                             |         |                         |                            |                 | MC     | 4                          | 4                          | 100           | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 220                             |         |                         |                            |                 | PAN    | 8                          | 8                          | 100           | 0                  | 0      | 8                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 221                             |         |                         |                            |                 | PCPP   | 1                          | 1                          | 100           | 0                  | 0      | 1                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 222                             |         |                         |                            |                 | PNA    | 5                          | 5                          | 100           | 0                  | 0      | 5                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 223                             |         |                         |                            |                 | PRD    | 4                          | 4                          | 100           | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 224                             |         |                         |                            |                 | PRI    | 14                         | 13                         | 92.86         | 1                  | 7.14   | 14                             | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 225                             |         |                         |                            |                 | PSI    | 2                          | 2                          | 100           | 0                  | 0      | 2                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 226                             |         |                         |                            |                 | PT     | 4                          | 4                          | 100           | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 227                             |         |                         |                            |                 | PVEM   | 4                          | 4                          | 100           | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 228                             |         |                         |                            |                 | TEEP   | 28                         | 28                         | 100           | 0                  | 0      | 28                             | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| TOTAL CANAL: XHRS-FM 90.1       |         |                         |                            |                 |        | 192                        | 190                        | 98.96         | 2                  | 1.04   | 192                            | 100    | 0                      | 0      | 0                   | 0      |   |      |   |   |
| 229                             |         |                         |                            |                 | PUEBLA | 99 - SAN PEDRO CHOLULLA    | 10 - CHOLULLA DE RIVADAVIA | XHVC-FM 102.1 | IEE                | 58     | 56                             | 96.55  | 2                      | 3.45   | 58                  | 100    | 0 | 0    | 0 | 0 |
| 230                             | IFE     | 60                      | 54                         | 90              |        |                            |                            |               | 6                  | 10     | 60                             | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 231                             | MC      | 4                       | 4                          | 100             |        |                            |                            |               | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 232                             | PAN     | 8                       | 8                          | 100             |        |                            |                            |               | 0                  | 0      | 8                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 233                             | PCPP    | 1                       | 1                          | 100             |        |                            |                            |               | 0                  | 0      | 1                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 234                             | PNA     | 5                       | 4                          | 80              |        |                            |                            |               | 1                  | 20     | 5                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 235                             | PRD     | 4                       | 4                          | 100             |        |                            |                            |               | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 236                             | PRI     | 14                      | 14                         | 100             |        |                            |                            |               | 0                  | 0      | 14                             | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 237                             | PSI     | 2                       | 2                          | 100             |        |                            |                            |               | 0                  | 0      | 2                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 238                             | PT      | 4                       | 3                          | 75              |        |                            |                            |               | 1                  | 25     | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 239                             | PVEM    | 4                       | 4                          | 100             |        |                            |                            |               | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 240                             | TEEP    | 28                      | 27                         | 96.43           |        |                            |                            |               | 1                  | 3.57   | 28                             | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| TOTAL CANAL: XHVC-FM 102.1      |         |                         |                            |                 |        |                            |                            |               | 192                | 181    | 94.27                          | 11     | 5.73                   | 192    | 100                 | 0      | 0 | 0    | 0 |   |
| 241                             | PUEBLA  | 99 - SAN PEDRO CHOLULLA | 10 - CHOLULLA DE RIVADAVIA | XHZM-FM 92.5    |        |                            |                            |               | IEE                | 58     | 50                             | 86.21  | 8                      | 13.79  | 58                  | 100    | 0 | 0    | 0 | 0 |
| 242                             |         |                         |                            |                 | IFE    | 60                         | 52                         | 86.67         | 8                  | 13.33  | 60                             | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 243                             |         |                         |                            |                 | MC     | 4                          | 4                          | 100           | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 244                             |         |                         |                            |                 | PAN    | 8                          | 7                          | 87.5          | 1                  | 12.5   | 8                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 245                             |         |                         |                            |                 | PCPP   | 1                          | 1                          | 100           | 0                  | 0      | 1                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 246                             |         |                         |                            |                 | PNA    | 5                          | 4                          | 80            | 1                  | 20     | 5                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 247                             |         |                         |                            |                 | PRD    | 4                          | 4                          | 100           | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 248                             |         |                         |                            |                 | PRI    | 14                         | 12                         | 85.71         | 2                  | 14.29  | 14                             | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 249                             |         |                         |                            |                 | PSI    | 2                          | 2                          | 100           | 0                  | 0      | 2                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 250                             |         |                         |                            |                 | PT     | 4                          | 3                          | 75            | 1                  | 25     | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 251                             |         |                         |                            |                 | PVEM   | 4                          | 4                          | 100           | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 252                             |         |                         |                            |                 | TEEP   | 28                         | 26                         | 92.86         | 2                  | 7.14   | 28                             | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| TOTAL CANAL: XHZM-FM 92.5       |         |                         |                            |                 |        | 192                        | 169                        | 88.02         | 23                 | 11.98  | 192                            | 100    | 0                      | 0      | 0                   | 0      |   |      |   |   |
| TOTAL MEDIO: RADIO CONCESIONADO |         |                         |                            |                 |        | 3264                       | 3214                       | 98.47         | 38                 | 1.16   | 3252                           | 99.63  | 12                     | 0.37   | 0                   | 0      | 0 |      |   |   |
| 253                             | PUEBLA  | 99 - SAN PEDRO CHOLULLA | 10 - CHOLULLA DE RIVADAVIA | XHBUP-FM 96.9   | IEE    | 58                         | 58                         | 100           | 0                  | 0      | 58                             | 100    | 0                      | 0      | 0                   | 0      |   |      |   |   |
| 254                             |         |                         |                            |                 | IFE    | 60                         | 60                         | 100           | 0                  | 0      | 60                             | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 255                             |         |                         |                            |                 | MC     | 4                          | 4                          | 100           | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 256                             |         |                         |                            |                 | PAN    | 8                          | 8                          | 100           | 0                  | 0      | 8                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 257                             |         |                         |                            |                 | PCPP   | 1                          | 1                          | 100           | 0                  | 0      | 1                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 258                             |         |                         |                            |                 | PNA    | 5                          | 5                          | 100           | 0                  | 0      | 5                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 259                             |         |                         |                            |                 | PRD    | 4                          | 4                          | 100           | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 260                             |         |                         |                            |                 | PRI    | 14                         | 14                         | 100           | 0                  | 0      | 14                             | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 261                             |         |                         |                            |                 | PSI    | 2                          | 2                          | 100           | 0                  | 0      | 2                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 262                             |         |                         |                            |                 | PT     | 4                          | 4                          | 100           | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 263                             |         |                         |                            |                 | PVEM   | 4                          | 4                          | 100           | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0    |   |   |
| 264                             | TEEP    | 28                      | 28                         | 100             | 0      | 0                          | 28                         | 100           | 0                  | 0      | 0                              | 0      | 0                      | 0      |                     |        |   |      |   |   |
| TOTAL CANAL: XHBUP-FM 96.9      |         |                         |                            |                 |        | 192                        | 192                        | 100           | 0                  | 0      | 192                            | 100    | 0                      | 0      | 0                   | 0      |   |      |   |   |

| No.                                  | ENTIDAD | PLAZA                     | DISTRITO                   | ESTACIÓN /CANAL  | ACTOR | PROMOCIONALES PAUTADOS (A) | DENTRO DE PAUTA (B) | %(B/A) | FUERA DE PAUTA (C) | %(C/A) | PROMOCIONALES TRANSMITIDOS (D) | %(D/A) | PROBLEMAS TÉCNICOS (E) | %(E/A) | NO TRANSMITIDOS (F) | %(F/A) |   |   |
|--------------------------------------|---------|---------------------------|----------------------------|------------------|-------|----------------------------|---------------------|--------|--------------------|--------|--------------------------------|--------|------------------------|--------|---------------------|--------|---|---|
| 265                                  | PUEBLA  | 99 - SAN PEDRO CHOLULLA   | 10 - CHOLULLA DE RIVADAVIA | XHCOM-FM 105.9   | IEE   | 58                         | 58                  | 100    | 0                  | 0      | 58                             | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 266                                  |         |                           |                            |                  | IFE   | 60                         | 59                  | 98.33  | 1                  | 1.67   | 60                             | 100    | 0                      | 0      | 0                   | 0      | 0 | 0 |
| 267                                  |         |                           |                            |                  | MC    | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0 |
| 268                                  |         |                           |                            |                  | PAN   | 8                          | 8                   | 100    | 0                  | 0      | 8                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0 |
| 269                                  |         |                           |                            |                  | PCPP  | 1                          | 1                   | 100    | 0                  | 0      | 1                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0 |
| 270                                  |         |                           |                            |                  | PNA   | 5                          | 5                   | 100    | 0                  | 0      | 5                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0 |
| 271                                  |         |                           |                            |                  | PRD   | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0 |
| 272                                  |         |                           |                            |                  | PRI   | 14                         | 13                  | 92.86  | 1                  | 7.14   | 14                             | 100    | 0                      | 0      | 0                   | 0      | 0 | 0 |
| 273                                  |         |                           |                            |                  | PSI   | 2                          | 2                   | 100    | 0                  | 0      | 2                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0 |
| 274                                  |         |                           |                            |                  | PT    | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0 |
| 275                                  |         |                           |                            |                  | PVEM  | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      | 0 | 0 |
| 276                                  |         |                           |                            |                  | TEEP  | 28                         | 28                  | 100    | 0                  | 0      | 28                             | 100    | 0                      | 0      | 0                   | 0      | 0 | 0 |
| TOTAL CANAL: XHCOM-FM 105.9          |         |                           |                            |                  |       | 192                        | 190                 | 98.96  | 2                  | 1.04   | 192                            | 100    | 0                      | 0      | 0                   | 0      |   |   |
| TOTAL MEDIO: RADIO PERMISIONADO      |         |                           |                            |                  |       | 384                        | 382                 | 99.48  | 2                  | 0.52   | 384                            | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 277                                  | PUEBLA  | 99 - SAN PEDRO CHOLULLA   | 10 - CHOLULLA DE RIVADAVIA | XHP-TV CANAL3    | IEE   | 58                         | 56                  | 96.55  | 1                  | 1.72   | 57                             | 98.28  | 0                      | 0      | 1                   | 1.72   |   |   |
| 278                                  |         |                           |                            |                  | IFE   | 60                         | 58                  | 96.67  | 1                  | 1.67   | 59                             | 98.33  | 0                      | 0      | 1                   | 1.67   |   |   |
| 279                                  |         |                           |                            |                  | MC    | 4                          | 3                   | 75     | 1                  | 25     | 4                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 280                                  |         |                           |                            |                  | PAN   | 8                          | 7                   | 87.5   | 1                  | 12.5   | 8                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 281                                  |         |                           |                            |                  | PCPP  | 1                          | 1                   | 100    | 0                  | 0      | 1                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 282                                  |         |                           |                            |                  | PNA   | 5                          | 5                   | 100    | 0                  | 0      | 5                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 283                                  |         |                           |                            |                  | PRD   | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 284                                  |         |                           |                            |                  | PRI   | 14                         | 13                  | 92.86  | 1                  | 7.14   | 14                             | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 285                                  |         |                           |                            |                  | PSI   | 2                          | 2                   | 100    | 0                  | 0      | 2                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 286                                  |         |                           |                            |                  | PT    | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 287                                  |         |                           |                            |                  | PVEM  | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 288                                  |         |                           |                            |                  | TEEP  | 28                         | 26                  | 92.86  | 2                  | 3.57   | 27                             | 96.43  | 0                      | 0      | 1                   | 3.57   |   |   |
| TOTAL CANAL: XHP-TV CANAL3           |         |                           |                            |                  |       | 192                        | 183                 | 95.31  | 6                  | 3.13   | 189                            | 98.44  | 0                      | 0      | 3                   | 1.56   |   |   |
| 289                                  | PUEBLA  | 99 - SAN PEDRO CHOLULLA   | 10 - CHOLULLA DE RIVADAVIA | XHTEM-TV CANAL12 | IEE   | 58                         | 54                  | 93.1   | 4                  | 6.9    | 58                             | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 290                                  |         |                           |                            |                  | IFE   | 60                         | 57                  | 95     | 3                  | 5      | 60                             | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 291                                  |         |                           |                            |                  | MC    | 4                          | 3                   | 75     | 1                  | 25     | 4                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 292                                  |         |                           |                            |                  | PAN   | 8                          | 7                   | 87.5   | 1                  | 12.5   | 8                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 293                                  |         |                           |                            |                  | PCPP  | 1                          | 1                   | 100    | 0                  | 0      | 1                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 294                                  |         |                           |                            |                  | PNA   | 5                          | 5                   | 100    | 0                  | 0      | 5                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 295                                  |         |                           |                            |                  | PRD   | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 296                                  |         |                           |                            |                  | PRI   | 14                         | 13                  | 92.86  | 1                  | 7.14   | 14                             | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 297                                  |         |                           |                            |                  | PSI   | 2                          | 2                   | 100    | 0                  | 0      | 2                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 298                                  |         |                           |                            |                  | PT    | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 299                                  |         |                           |                            |                  | PVEM  | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 300                                  |         |                           |                            |                  | TEEP  | 28                         | 26                  | 92.86  | 2                  | 7.14   | 28                             | 100    | 0                      | 0      | 0                   | 0      |   |   |
| TOTAL CANAL: XHTEM-TV CANAL12        |         |                           |                            |                  |       | 192                        | 180                 | 93.75  | 12                 | 6.25   | 192                            | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 301                                  | PUEBLA  | 99 - SAN PEDRO CHOLULLA   | 10 - CHOLULLA DE RIVADAVIA | XHPUR-TV CANAL6  | IEE   | 58                         | 54                  | 93.1   | 3                  | 5.17   | 57                             | 98.28  | 0                      | 0      | 1                   | 1.72   |   |   |
| 302                                  |         |                           |                            |                  | IFE   | 60                         | 58                  | 96.67  | 2                  | 3.33   | 60                             | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 303                                  |         |                           |                            |                  | MC    | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 304                                  |         |                           |                            |                  | PAN   | 8                          | 7                   | 87.5   | 1                  | 12.5   | 8                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 305                                  |         |                           |                            |                  | PCPP  | 1                          | 1                   | 100    | 0                  | 0      | 1                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 306                                  |         |                           |                            |                  | PNA   | 5                          | 5                   | 100    | 0                  | 0      | 5                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 307                                  |         |                           |                            |                  | PRD   | 4                          | 3                   | 75     | 1                  | 25     | 4                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 308                                  |         |                           |                            |                  | PRI   | 14                         | 13                  | 92.86  | 1                  | 7.14   | 14                             | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 309                                  |         |                           |                            |                  | PSI   | 2                          | 2                   | 100    | 0                  | 0      | 2                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 310                                  |         |                           |                            |                  | PT    | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 311                                  |         |                           |                            |                  | PVEM  | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 312                                  |         |                           |                            |                  | TEEP  | 28                         | 28                  | 100    | 0                  | 0      | 28                             | 100    | 0                      | 0      | 0                   | 0      |   |   |
| TOTAL CANAL: XHPUR-TV CANAL6         |         |                           |                            |                  |       | 192                        | 183                 | 95.31  | 8                  | 4.17   | 191                            | 99.48  | 0                      | 0      | 1                   | 0.52   |   |   |
| TOTAL MEDIO: TELEVISION CONCESIONADO |         |                           |                            |                  |       | 576                        | 546                 | 94.79  | 26                 | 4.51   | 572                            | 99.31  | 0                      | 0      | 4                   | 0.69   |   |   |
| 313                                  | PUEBLA  | 99 - SAN PEDRO CHOLULLA   | 10 - CHOLULLA DE RIVADAVIA | XHPUE-TV CANAL26 | IEE   | 58                         | 56                  | 96.55  | 2                  | 3.45   | 58                             | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 314                                  |         |                           |                            |                  | IFE   | 60                         | 57                  | 95     | 3                  | 5      | 60                             | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 315                                  |         |                           |                            |                  | MC    | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 316                                  |         |                           |                            |                  | PAN   | 8                          | 8                   | 100    | 0                  | 0      | 8                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 317                                  |         |                           |                            |                  | PCPP  | 1                          | 1                   | 100    | 0                  | 0      | 1                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 318                                  |         |                           |                            |                  | PNA   | 5                          | 5                   | 100    | 0                  | 0      | 5                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 319                                  |         |                           |                            |                  | PRD   | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 320                                  |         |                           |                            |                  | PRI   | 14                         | 14                  | 100    | 0                  | 0      | 14                             | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 321                                  |         |                           |                            |                  | PSI   | 2                          | 2                   | 100    | 0                  | 0      | 2                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 322                                  |         |                           |                            |                  | PT    | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 323                                  |         |                           |                            |                  | PVEM  | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 324                                  |         |                           |                            |                  | TEEP  | 28                         | 28                  | 100    | 0                  | 0      | 28                             | 100    | 0                      | 0      | 0                   | 0      |   |   |
| TOTAL CANAL: XHPUE-TV CANAL26        |         |                           |                            |                  |       | 192                        | 187                 | 97.4   | 5                  | 2.6    | 192                            | 100    | 0                      | 0      | 0                   | 0      |   |   |
| TOTAL MEDIO: TELEVISION PERMISIONADO |         |                           |                            |                  |       | 192                        | 187                 | 97.4   | 5                  | 2.6    | 192                            | 100    | 0                      | 0      | 0                   | 0      |   |   |
| TOTAL CEVEM: 99 - SAN PEDRO CHOLULLA |         |                           |                            |                  |       | 4416                       | 4329                | 98.03  | 71                 | 1.61   | 4400                           | 99.64  | 12                     | 0.27   | 4                   | 0.09   |   |   |
| 325                                  | PUEBLA  | 100 - IZUCAR DE MATAMOROS | 14 - IZUCAR DE MATAMOROS   | XEEV-AM 1330     | IEE   | 48                         | 48                  | 100    | 0                  | 0      | 48                             | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 326                                  |         |                           |                            |                  | IFE   | 50                         | 50                  | 100    | 0                  | 0      | 50                             | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 327                                  |         |                           |                            |                  | MC    | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 328                                  |         |                           |                            |                  | PAN   | 8                          | 8                   | 100    | 0                  | 0      | 8                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 329                                  |         |                           |                            |                  | PCPP  | 1                          | 1                   | 100    | 0                  | 0      | 1                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 330                                  |         |                           |                            |                  | PNA   | 5                          | 5                   | 100    | 0                  | 0      | 5                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 331                                  |         |                           |                            |                  | PRD   | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 332                                  |         |                           |                            |                  | PRI   | 14                         | 14                  | 100    | 0                  | 0      | 14                             | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 333                                  |         |                           |                            |                  | PSI   | 2                          | 2                   | 100    | 0                  | 0      | 2                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 334                                  |         |                           |                            |                  | PT    | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 335                                  |         |                           |                            |                  | PVEM  | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 336                                  |         |                           |                            |                  | TEEP  | 24                         | 24                  | 100    | 0                  | 0      | 24                             | 100    | 0                      | 0      | 0                   | 0      |   |   |
| TOTAL CANAL: XEEV-AM 1330            |         |                           |                            |                  |       | 168                        | 168                 | 100    | 0                  | 0      | 168                            | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 337                                  | PUEBLA  | 100 - IZUCAR DE MATAMOROS | 14 - IZUCAR DE MATAMOROS   | XEF5-AM 980      | IEE   | 58                         | 58                  | 100    | 0                  | 0      | 58                             | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 338                                  |         |                           |                            |                  | IFE   | 60                         | 60                  | 100    | 0                  | 0      | 60                             | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 339                                  |         |                           |                            |                  | MC    | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 340                                  |         |                           |                            |                  | PAN   | 8                          | 8                   | 100    | 0                  | 0      | 8                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 341                                  |         |                           |                            |                  | PCPP  | 1                          | 1                   | 100    | 0                  | 0      | 1                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 342                                  |         |                           |                            |                  | PNA   | 5                          | 5                   | 100    | 0                  | 0      | 5                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 343                                  |         |                           |                            |                  | PRD   | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 344                                  |         |                           |                            |                  | PRI   | 14                         | 14                  | 100    | 0                  | 0      | 14                             | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 345                                  |         |                           |                            |                  | PSI   | 2                          | 2                   | 100    | 0                  | 0      | 2                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 346                                  |         |                           |                            |                  | PT    | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 347                                  |         |                           |                            |                  | PVEM  | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 348                                  |         |                           |                            |                  | TEEP  | 28                         | 28                  | 100    | 0                  | 0      | 28                             | 100    | 0                      | 0      | 0                   | 0      |   |   |
| TOTAL CANAL: XEF5-AM 980             |         |                           |                            |                  |       | 192                        | 192                 | 100    | 0                  | 0      | 192                            | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 349                                  | PUEBLA  | 100 - IZUCAR DE MATAMOROS | 14 - IZUCAR DE MATAMOROS   | XHVP-FM 101.3    | IEE   | 58                         | 58                  | 100    | 0                  | 0      | 58                             | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 350                                  |         |                           |                            |                  | IFE   | 60                         | 60                  | 100    | 0                  | 0      | 60                             | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 351                                  |         |                           |                            |                  | MC    | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 352                                  |         |                           |                            |                  | PAN   | 8                          | 8                   | 100    | 0                  | 0      | 8                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 353                                  |         |                           |                            |                  | PCPP  | 1                          | 1                   | 100    | 0                  | 0      | 1                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 354                                  |         |                           |                            |                  | PNA   | 5                          | 5                   | 100    | 0                  | 0      | 5                              | 100    | 0                      | 0      | 0                   | 0      |   |   |
| 355                                  | PRD     | 4                         | 4                          | 100              | 0     | 0                          | 4                   | 100    | 0                  | 0      | 0                              | 0      |                        |        |                     |        |   |   |

| No.                                    | ENTIDAD | PLAZA | DISTRITO | ESTACIÓN /CANAL | ACTOR | PROMOCIONALES PAUTADOS (A) | DENTRO DE PAUTA (B) | %(B/A) | FUERA DE PAUTA (C) | %(C/A) | PROMOCIONALES TRANSMITIDOS (D) | %(D/A) | PROBLEMAS TÉCNICOS (E) | %(E/A) | NO TRANSMITIDOS (F) | %(F/A) |
|--|---------|-------|----------|-----------------|-------|----------------------------|---------------------|--------|--------------------|--------|--------------------------------|--------|------------------------|--------|---------------------|--------|
| 356                                    |         |       |          |                 | PRI   | 14                         | 14                  | 100    | 0                  | 0      | 14                             | 100    | 0                      | 0      | 0                   | 0      |
| 357                                    |         |       |          |                 | PSI   | 2                          | 2                   | 100    | 0                  | 0      | 2                              | 100    | 0                      | 0      | 0                   | 0      |
| 358                                    |         |       |          |                 | PT    | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 359                                    |         |       |          |                 | PVEM  | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 360                                    |         |       |          |                 | TEEP  | 28                         | 28                  | 100    | 0                  | 0      | 28                             | 100    | 0                      | 0      | 0                   | 0      |
| TOTAL CANAL: XHVP-FM 101.3             |         |       |          |                 |       | 192                        | 192                 | 100    | 0                  | 0      | 192                            | 100    | 0                      | 0      | 0                   | 0      |
| TOTAL MEDIO: RADIO CONCESIONADO        |         |       |          |                 |       | 552                        | 552                 | 100    | 0                  | 0      | 552                            | 100    | 0                      | 0      | 0                   | 0      |
| 361                                    |         |       |          |                 | IEE   | 58                         | 58                  | 100    | 0                  | 0      | 58                             | 100    | 0                      | 0      | 0                   | 0      |
| 362                                    |         |       |          |                 | IFE   | 60                         | 60                  | 100    | 0                  | 0      | 60                             | 100    | 0                      | 0      | 0                   | 0      |
| 363                                    |         |       |          |                 | MC    | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 364                                    |         |       |          |                 | PAN   | 8                          | 8                   | 100    | 0                  | 0      | 8                              | 100    | 0                      | 0      | 0                   | 0      |
| 365                                    |         |       |          |                 | PCPP  | 1                          | 1                   | 100    | 0                  | 0      | 1                              | 100    | 0                      | 0      | 0                   | 0      |
| 366                                    |         |       |          |                 | PNA   | 5                          | 5                   | 100    | 0                  | 0      | 5                              | 100    | 0                      | 0      | 0                   | 0      |
| 367                                    |         |       |          |                 | PRD   | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 368                                    |         |       |          |                 | PRI   | 14                         | 13                  | 92.86  | 1                  | 7.14   | 14                             | 100    | 0                      | 0      | 0                   | 0      |
| 369                                    |         |       |          |                 | PSI   | 2                          | 2                   | 100    | 0                  | 0      | 2                              | 100    | 0                      | 0      | 0                   | 0      |
| 370                                    |         |       |          |                 | PT    | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 371                                    |         |       |          |                 | PVEM  | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 372                                    |         |       |          |                 | TEEP  | 28                         | 28                  | 100    | 0                  | 0      | 28                             | 100    | 0                      | 0      | 0                   | 0      |
| TOTAL CANAL: XHIZU-FM 107.5            |         |       |          |                 |       | 192                        | 191                 | 99.48  | 1                  | 0.52   | 192                            | 100    | 0                      | 0      | 0                   | 0      |
| TOTAL MEDIO: RADIO PERMISIONADO        |         |       |          |                 |       | 192                        | 191                 | 99.48  | 1                  | 0.52   | 192                            | 100    | 0                      | 0      | 0                   | 0      |
| TOTAL CEVEM: 100 - IZUCAR DE MATAMOROS |         |       |          |                 |       | 744                        | 743                 | 99.87  | 1                  | 0.13   | 744                            | 100    | 0                      | 0      | 0                   | 0      |
| 373                                    |         |       |          |                 | IEE   | 58                         | 57                  | 98.28  | 0                  | 0      | 57                             | 98.28  | 0                      | 0      | 1                   | 1.72   |
| 374                                    |         |       |          |                 | IFE   | 60                         | 60                  | 100    | 0                  | 0      | 60                             | 100    | 0                      | 0      | 0                   | 0      |
| 375                                    |         |       |          |                 | MC    | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 376                                    |         |       |          |                 | PAN   | 8                          | 8                   | 100    | 0                  | 0      | 8                              | 100    | 0                      | 0      | 0                   | 0      |
| 377                                    |         |       |          |                 | PCPP  | 1                          | 1                   | 100    | 0                  | 0      | 1                              | 100    | 0                      | 0      | 0                   | 0      |
| 378                                    |         |       |          |                 | PNA   | 5                          | 5                   | 100    | 0                  | 0      | 5                              | 100    | 0                      | 0      | 0                   | 0      |
| 379                                    |         |       |          |                 | PRD   | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 380                                    |         |       |          |                 | PRI   | 14                         | 14                  | 100    | 0                  | 0      | 14                             | 100    | 0                      | 0      | 0                   | 0      |
| 381                                    |         |       |          |                 | PSI   | 2                          | 2                   | 100    | 0                  | 0      | 2                              | 100    | 0                      | 0      | 0                   | 0      |
| 382                                    |         |       |          |                 | PT    | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 383                                    |         |       |          |                 | PVEM  | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 384                                    |         |       |          |                 | TEEP  | 28                         | 28                  | 100    | 0                  | 0      | 28                             | 100    | 0                      | 0      | 0                   | 0      |
| TOTAL CANAL: XEGY-AM 1070              |         |       |          |                 |       | 192                        | 191                 | 99.48  | 0                  | 0      | 191                            | 99.48  | 0                      | 0      | 1                   | 0.52   |
| 385                                    |         |       |          |                 | IEE   | 58                         | 58                  | 100    | 0                  | 0      | 58                             | 100    | 0                      | 0      | 0                   | 0      |
| 386                                    |         |       |          |                 | IFE   | 60                         | 60                  | 100    | 0                  | 0      | 60                             | 100    | 0                      | 0      | 0                   | 0      |
| 387                                    |         |       |          |                 | MC    | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 388                                    |         |       |          |                 | PAN   | 8                          | 8                   | 100    | 0                  | 0      | 8                              | 100    | 0                      | 0      | 0                   | 0      |
| 389                                    |         |       |          |                 | PCPP  | 1                          | 1                   | 100    | 0                  | 0      | 1                              | 100    | 0                      | 0      | 0                   | 0      |
| 390                                    |         |       |          |                 | PNA   | 5                          | 5                   | 100    | 0                  | 0      | 5                              | 100    | 0                      | 0      | 0                   | 0      |
| 391                                    |         |       |          |                 | PRD   | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 392                                    |         |       |          |                 | PRI   | 14                         | 14                  | 100    | 0                  | 0      | 14                             | 100    | 0                      | 0      | 0                   | 0      |
| 393                                    |         |       |          |                 | PSI   | 2                          | 2                   | 100    | 0                  | 0      | 2                              | 100    | 0                      | 0      | 0                   | 0      |
| 394                                    |         |       |          |                 | PT    | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 395                                    |         |       |          |                 | PVEM  | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 396                                    |         |       |          |                 | TEEP  | 28                         | 28                  | 100    | 0                  | 0      | 28                             | 100    | 0                      | 0      | 0                   | 0      |
| TOTAL CANAL: XETCP-AM 1230             |         |       |          |                 |       | 192                        | 192                 | 100    | 0                  | 0      | 192                            | 100    | 0                      | 0      | 0                   | 0      |
| 397                                    |         |       |          |                 | IEE   | 58                         | 58                  | 100    | 0                  | 0      | 58                             | 100    | 0                      | 0      | 0                   | 0      |
| 398                                    |         |       |          |                 | IFE   | 60                         | 60                  | 100    | 0                  | 0      | 60                             | 100    | 0                      | 0      | 0                   | 0      |
| 399                                    |         |       |          |                 | MC    | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 400                                    |         |       |          |                 | PAN   | 8                          | 8                   | 100    | 0                  | 0      | 8                              | 100    | 0                      | 0      | 0                   | 0      |
| 401                                    |         |       |          |                 | PCPP  | 1                          | 1                   | 100    | 0                  | 0      | 1                              | 100    | 0                      | 0      | 0                   | 0      |
| 402                                    |         |       |          |                 | PNA   | 5                          | 5                   | 100    | 0                  | 0      | 5                              | 100    | 0                      | 0      | 0                   | 0      |
| 403                                    |         |       |          |                 | PRD   | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 404                                    |         |       |          |                 | PRI   | 14                         | 14                  | 100    | 0                  | 0      | 14                             | 100    | 0                      | 0      | 0                   | 0      |
| 405                                    |         |       |          |                 | PSI   | 2                          | 2                   | 100    | 0                  | 0      | 2                              | 100    | 0                      | 0      | 0                   | 0      |
| 406                                    |         |       |          |                 | PT    | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 407                                    |         |       |          |                 | PVEM  | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 408                                    |         |       |          |                 | TEEP  | 28                         | 28                  | 100    | 0                  | 0      | 28                             | 100    | 0                      | 0      | 0                   | 0      |
| TOTAL CANAL: XETE-AM 1140              |         |       |          |                 |       | 192                        | 192                 | 100    | 0                  | 0      | 192                            | 100    | 0                      | 0      | 0                   | 0      |
| 409                                    |         |       |          |                 | IEE   | 58                         | 37                  | 63.79  | 21                 | 36.21  | 58                             | 100    | 0                      | 0      | 0                   | 0      |
| 410                                    |         |       |          |                 | IFE   | 60                         | 31                  | 51.67  | 29                 | 48.33  | 60                             | 100    | 0                      | 0      | 0                   | 0      |
| 411                                    |         |       |          |                 | MC    | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 412                                    |         |       |          |                 | PAN   | 8                          | 5                   | 62.5   | 3                  | 37.5   | 8                              | 100    | 0                      | 0      | 0                   | 0      |
| 413                                    |         |       |          |                 | PCPP  | 1                          | 1                   | 100    | 0                  | 0      | 1                              | 100    | 0                      | 0      | 0                   | 0      |
| 414                                    |         |       |          |                 | PNA   | 5                          | 3                   | 60     | 2                  | 40     | 5                              | 100    | 0                      | 0      | 0                   | 0      |
| 415                                    |         |       |          |                 | PRD   | 4                          | 3                   | 75     | 1                  | 25     | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 416                                    |         |       |          |                 | PRI   | 14                         | 9                   | 64.29  | 5                  | 35.71  | 14                             | 100    | 0                      | 0      | 0                   | 0      |
| 417                                    |         |       |          |                 | PSI   | 2                          | 0                   | 0      | 2                  | 100    | 2                              | 100    | 0                      | 0      | 0                   | 0      |
| 418                                    |         |       |          |                 | PT    | 4                          | 3                   | 75     | 1                  | 25     | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 419                                    |         |       |          |                 | PVEM  | 4                          | 2                   | 50     | 2                  | 50     | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 420                                    |         |       |          |                 | TEEP  | 28                         | 16                  | 57.14  | 12                 | 42.86  | 28                             | 100    | 0                      | 0      | 0                   | 0      |
| TOTAL CANAL: XEWJ-AM 1420              |         |       |          |                 |       | 192                        | 114                 | 59.38  | 78                 | 40.63  | 192                            | 100    | 0                      | 0      | 0                   | 0      |
| 421                                    |         |       |          |                 | IEE   | 58                         | 47                  | 81.03  | 11                 | 18.97  | 58                             | 100    | 0                      | 0      | 0                   | 0      |
| 422                                    |         |       |          |                 | IFE   | 60                         | 50                  | 83.33  | 10                 | 16.67  | 60                             | 100    | 0                      | 0      | 0                   | 0      |
| 423                                    |         |       |          |                 | MC    | 4                          | 2                   | 50     | 2                  | 50     | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 424                                    |         |       |          |                 | PAN   | 8                          | 6                   | 75     | 2                  | 25     | 8                              | 100    | 0                      | 0      | 0                   | 0      |
| 425                                    |         |       |          |                 | PCPP  | 1                          | 1                   | 100    | 0                  | 0      | 1                              | 100    | 0                      | 0      | 0                   | 0      |
| 426                                    |         |       |          |                 | PNA   | 5                          | 3                   | 60     | 2                  | 40     | 5                              | 100    | 0                      | 0      | 0                   | 0      |
| 427                                    |         |       |          |                 | PRD   | 4                          | 3                   | 75     | 1                  | 25     | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 428                                    |         |       |          |                 | PRI   | 14                         | 12                  | 85.71  | 2                  | 14.29  | 14                             | 100    | 0                      | 0      | 0                   | 0      |
| 429                                    |         |       |          |                 | PSI   | 2                          | 2                   | 100    | 0                  | 0      | 2                              | 100    | 0                      | 0      | 0                   | 0      |
| 430                                    |         |       |          |                 | PT    | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 431                                    |         |       |          |                 | PVEM  | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 432                                    |         |       |          |                 | TEEP  | 28                         | 25                  | 89.29  | 3                  | 10.71  | 28                             | 100    | 0                      | 0      | 0                   | 0      |
| TOTAL CANAL: XHTEU-FM 99.9             |         |       |          |                 |       | 192                        | 159                 | 82.81  | 33                 | 17.19  | 192                            | 100    | 0                      | 0      | 0                   | 0      |
| 433                                    |         |       |          |                 | IEE   | 58                         | 55                  | 94.83  | 3                  | 5.17   | 58                             | 100    | 0                      | 0      | 0                   | 0      |
| 434                                    |         |       |          |                 | IFE   | 60                         | 55                  | 91.67  | 5                  | 8.33   | 60                             | 100    | 0                      | 0      | 0                   | 0      |
| 435                                    |         |       |          |                 | MC    | 4                          | 3                   | 75     | 1                  | 25     | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 436                                    |         |       |          |                 | PAN   | 8                          | 8                   | 100    | 0                  | 0      | 8                              | 100    | 0                      | 0      | 0                   | 0      |
| 437                                    |         |       |          |                 | PCPP  | 1                          | 1                   | 100    | 0                  | 0      | 1                              | 100    | 0                      | 0      | 0                   | 0      |
| 438                                    |         |       |          |                 | PNA   | 5                          | 5                   | 100    | 0                  | 0      | 5                              | 100    | 0                      | 0      | 0                   | 0      |
| 439                                    |         |       |          |                 | PRD   | 4                          | 3                   | 75     | 1                  | 25     | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 440                                    |         |       |          |                 | PRI   | 14                         | 14                  | 100    | 0                  | 0      | 14                             | 100    | 0                      | 0      | 0                   | 0      |
| 441                                    |         |       |          |                 | PSI   | 2                          | 2                   | 100    | 0                  | 0      | 2                              | 100    | 0                      | 0      | 0                   | 0      |
| 442                                    |         |       |          |                 | PT    | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 443                                    |         |       |          |                 | PVEM  | 4                          | 4                   | 100    | 0                  | 0      | 4                              | 100    | 0                      | 0      | 0                   | 0      |
| 444                                    |         |       |          |                 | TEEP  | 28                         | 27                  | 96.43  | 1                  | 3.57   | 28                             | 100    | 0                      | 0      | 0                   | 0      |
| TOTAL CANAL: XHTEU-FM 99.1             |         |       |          |                 |       | 192                        | 181                 | 94.27  | 11                 | 5.73   | 192                            | 100    | 0                      | 0      | 0                   | 0      |
| TOTAL MEDIO: RADIO CONCESIONADO        |         |       |          |                 |       | 1152                       | 1029                | 89.32  | 122                | 10.59  | 1151                           | 99.91  | 0                      | 0      | 1                   | 0.09   |
| 445                                    |         |       |          |                 | IEE   | 58                         | 52                  | 89.66  | 6                  | 10.34  | 58                             | 100    | 0                      | 0      | 0                   | 0      |

| No.                                  | ENTIDAD  | PLAZA           | DISTRITO       | ESTACIÓN /CANAL  | ACTOR | PROMOCIONALES PAUTADOS (A) | DENTRO DE PAUTA (B) | % (B/A) | FUERA DE PAUTA (C) | % (C/A) | PROMOCIONALES TRANSMITIDOS (D) | % (D/A) | PROBLEMAS TÉCNICOS (E) | % (E/A) | NO TRANSMITIDOS (F) | % (F/A) |   |   |   |
|--------------------------------------|----------|-----------------|----------------|------------------|-------|----------------------------|---------------------|---------|--------------------|---------|--------------------------------|---------|------------------------|---------|---------------------|---------|---|---|---|
| 446                                  | PUEBLA   | 101 - TEHUACAN  | 15 - TEHUACAN  | XHTHP-TV CANAL7  | IFE   | 60                         | 55                  | 91.67   | 5                  | 8.33    | 60                             | 100     | 0                      | 0       | 0                   | 0       |   |   |   |
| 447                                  |          |                 |                |                  | MC    | 4                          | 3                   | 75      | 1                  | 25      | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 |   |
| 448                                  |          |                 |                |                  | PAN   | 8                          | 7                   | 87.5    | 1                  | 12.5    | 8                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 |   |
| 449                                  |          |                 |                |                  | PCPP  | 1                          | 1                   | 100     | 0                  | 0       | 1                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 450                                  |          |                 |                |                  | PNA   | 5                          | 5                   | 100     | 0                  | 0       | 5                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 451                                  |          |                 |                |                  | PRD   | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 452                                  |          |                 |                |                  | PRI   | 14                         | 13                  | 92.86   | 1                  | 7.14    | 14                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 453                                  |          |                 |                |                  | PSI   | 2                          | 2                   | 100     | 0                  | 0       | 2                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 454                                  |          |                 |                |                  | PT    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 455                                  |          |                 |                |                  | PVEM  | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 456                                  |          |                 |                |                  | TEEP  | 28                         | 26                  | 92.86   | 2                  | 7.14    | 28                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| TOTAL CANAL: XHTHP-TV CANAL7         |          |                 |                |                  |       | 192                        | 176                 | 91.67   | 16                 | 8.33    | 192                            | 100     | 0                      | 0       | 0                   | 0       |   |   |   |
| 457                                  | PUEBLA   | 101 - TEHUACAN  | 15 - TEHUACAN  | XHTHN-TV CANAL11 | IEE   | 58                         | 53                  | 91.38   | 5                  | 8.62    | 58                             | 100     | 0                      | 0       | 0                   | 0       |   |   |   |
| 458                                  |          |                 |                |                  | IFE   | 60                         | 57                  | 95      | 3                  | 5       | 60                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 |   |
| 459                                  |          |                 |                |                  | MC    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 |   |
| 460                                  |          |                 |                |                  | PAN   | 8                          | 6                   | 75      | 2                  | 25      | 8                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 461                                  |          |                 |                |                  | PCPP  | 1                          | 1                   | 100     | 0                  | 0       | 1                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 462                                  |          |                 |                |                  | PNA   | 5                          | 5                   | 100     | 0                  | 0       | 5                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 463                                  |          |                 |                |                  | PRD   | 4                          | 3                   | 75      | 1                  | 25      | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 464                                  |          |                 |                |                  | PRI   | 14                         | 13                  | 92.86   | 1                  | 7.14    | 14                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 465                                  |          |                 |                |                  | PSI   | 2                          | 2                   | 100     | 0                  | 0       | 2                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 466                                  |          |                 |                |                  | PT    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 467                                  |          |                 |                |                  | PVEM  | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 468                                  | TEEP     | 28              | 28             | 100              | 0     | 0                          | 28                  | 100     | 0                  | 0       | 0                              | 0       | 0                      | 0       | 0                   |         |   |   |   |
| TOTAL CANAL: XHTHN-TV CANAL11        |          |                 |                |                  |       | 192                        | 180                 | 93.75   | 12                 | 6.25    | 192                            | 100     | 0                      | 0       | 0                   | 0       |   |   |   |
| TOTAL MEDIO: TELEVISION CONCESIONADO |          |                 |                |                  |       | 384                        | 356                 | 92.71   | 28                 | 7.29    | 384                            | 100     | 0                      | 0       | 0                   | 0       |   |   |   |
| TOTAL CEVEM: 101 - TEHUACAN          |          |                 |                |                  |       | 1536                       | 1385                | 90.17   | 150                | 9.77    | 1535                           | 99.93   | 0                      | 0       | 1                   | 0.07    |   |   |   |
| TOTAL ESTADO: PUEBLA                 |          |                 |                |                  |       | 7464                       | 7152                | 95.82   | 277                | 3.71    | 7429                           | 99.53   | 12                     | 0.16    | 23                  | 0.31    |   |   |   |
| 469                                  | TLAXCALA | 135 - ZACATELCO | 03 - ZACATELCO | XEHIT-AM 1310    | IEE   | 58                         | 56                  | 96.55   | 2                  | 3.45    | 58                             | 100     | 0                      | 0       | 0                   | 0       |   |   |   |
| 470                                  |          |                 |                |                  | IFE   | 60                         | 60                  | 100     | 0                  | 0       | 60                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 |   |
| 471                                  |          |                 |                |                  | MC    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 |   |
| 472                                  |          |                 |                |                  | PAN   | 8                          | 8                   | 100     | 0                  | 0       | 8                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 |   |
| 473                                  |          |                 |                |                  | PCPP  | 1                          | 1                   | 100     | 0                  | 0       | 1                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 474                                  |          |                 |                |                  | PNA   | 5                          | 5                   | 100     | 0                  | 0       | 5                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 475                                  |          |                 |                |                  | PRD   | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 476                                  |          |                 |                |                  | PRI   | 14                         | 14                  | 100     | 0                  | 0       | 14                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 477                                  |          |                 |                |                  | PSI   | 2                          | 2                   | 100     | 0                  | 0       | 2                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 478                                  |          |                 |                |                  | PT    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 479                                  |          |                 |                |                  | PVEM  | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 480                                  | TEEP     | 28              | 28             | 100              | 0     | 0                          | 28                  | 100     | 0                  | 0       | 0                              | 0       | 0                      | 0       | 0                   |         |   |   |   |
| TOTAL CANAL: XEHIT-AM 1310           |          |                 |                |                  |       | 192                        | 190                 | 98.96   | 2                  | 1.04    | 192                            | 100     | 0                      | 0       | 0                   | 0       |   |   |   |
| 481                                  | TLAXCALA | 135 - ZACATELCO | 03 - ZACATELCO | XHMAXX-FM 98.1   | IEE   | 58                         | 58                  | 100     | 0                  | 0       | 58                             | 100     | 0                      | 0       | 0                   | 0       |   |   |   |
| 482                                  |          |                 |                |                  | IFE   | 60                         | 60                  | 100     | 0                  | 0       | 60                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 |   |
| 483                                  |          |                 |                |                  | MC    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 |   |
| 484                                  |          |                 |                |                  | PAN   | 8                          | 8                   | 100     | 0                  | 0       | 8                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 |   |
| 485                                  |          |                 |                |                  | PCPP  | 1                          | 1                   | 100     | 0                  | 0       | 1                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 486                                  |          |                 |                |                  | PNA   | 5                          | 5                   | 100     | 0                  | 0       | 5                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 487                                  |          |                 |                |                  | PRD   | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 488                                  |          |                 |                |                  | PRI   | 14                         | 14                  | 100     | 0                  | 0       | 14                             | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 489                                  |          |                 |                |                  | PSI   | 2                          | 2                   | 100     | 0                  | 0       | 2                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 490                                  |          |                 |                |                  | PT    | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 491                                  |          |                 |                |                  | PVEM  | 4                          | 4                   | 100     | 0                  | 0       | 4                              | 100     | 0                      | 0       | 0                   | 0       | 0 | 0 | 0 |
| 492                                  | TEEP     | 28              | 28             | 100              | 0     | 0                          | 28                  | 100     | 0                  | 0       | 0                              | 0       | 0                      | 0       | 0                   |         |   |   |   |
| TOTAL CANAL: XHMAXX-FM 98.1          |          |                 |                |                  |       | 192                        | 192                 | 100     | 0                  | 0       | 192                            | 100     | 0                      | 0       | 0                   | 0       |   |   |   |
| TOTAL MEDIO: RADIO CONCESIONADO      |          |                 |                |                  |       | 384                        | 382                 | 99.48   | 2                  | 0.52    | 384                            | 100     | 0                      | 0       | 0                   | 0       |   |   |   |
| TOTAL CEVEM: 135 - ZACATELCO         |          |                 |                |                  |       | 384                        | 382                 | 99.48   | 2                  | 0.52    | 384                            | 100     | 0                      | 0       | 0                   | 0       |   |   |   |
| TOTAL ESTADO: TLAXCALA               |          |                 |                |                  |       | 384                        | 382                 | 99.48   | 2                  | 0.52    | 384                            | 100     | 0                      | 0       | 0                   | 0       |   |   |   |
| TOTAL GLOBAL                         |          |                 |                |                  |       | 7848                       | 7534                | 96      | 279                | 3.56    | 7813                           | 99.55   | 12                     | 0.15    | 23                  | 0.29    |   |   |   |